

THE DISH: SCOOP

Meanwhile, camouflage is the strategy with Amanda Kennedy's **Sassybax**, a back-girdle-cum-bra that promises to conquer back fat and die-hard VBLs (Visible Bra Lines). But the battle for the bulge rages on, and reinforcements have arrived. Canadian lingerie powerhouse Copelan recently launched its men's push-up thong, which promises to add volume while enhancing shape. The same strategy is used in Copelan's **Natural Breast Developer**. Inspired by the practice of cupping, Copelan's at-home kit comes with a device to turn melba toast into moderate melons. It's designed to seem to bulge. As for permanent perkiness? T

